

**Just Dial Limited announces results for the Quarter Ended June 30, 2014**

- Just Dial Ltd's operating revenue increased in Q1FY15 by 29% (Y-o-Y) to ₹135.03crore
- Net Profit in Q1FY15 marginally increased to ₹28.11crore with a Net Profit Margin of 19%

*Mumbai, India - July 25, 2014*

**Financial Highlights****Quarter Ended June 30, 2014 - Comparison of Q1FY15 results Vs Q1FY14**

- Operating revenue increased by 29% (Y-o-Y) to ₹135.03crore from ₹104.56crore
- Net Profit marginally increased to ₹28.11crore from ₹28.03crore
- Our Net Profit margin was 19% in Q1FY15 as compared to 25% in Q1FY14
- The Company had an one-off spend of around ₹10crore on advertising and data/ content acquisition during the quarter as compared to Q1FY14

**Other Highlights**

- As of June 30, 2014, we were conducting approximately 277,950 campaigns for our paid advertisers as compared to 221,500 campaigns as of June 30, 2013, representing a Y-o-Y growth of 26%.
- As of June 30, 2014, our database consisted of approximately 14.1 million listings as compared to 9.5 million listings as of June 30, 2013, representing a Y-o-Y growth of 48%.
- As of June 30, 2014 we had 9,975 employees.
- The Company currently has 20 search plus services live on the platform.
- The Company has decided to consider expansion of its services in the global markets, especially in emerging markets, where the potential for such kind of services is high.
- Justdial Global which has a license agreement with our company to operate in the US & Canada market through its subsidiary Justdial Inc has expressed its inability to operate in the US & Canada market. The termination of the license agreement is under consideration. The license to operate in all geographies will rest with Just Dial Limited post the termination.

**Mr. V.S.S. Mani, MD & CEO, Just Dial Ltd said:** “We had yet another strong quarter; our sales trends are looking quite healthy and our geographic expansion plans are on track. Our search plus services are gaining good traction among the user community.”

**About Just Dial Ltd**

Just Dial Limited (‘the Company’) provides local search related services to users in India through multiple platforms such as the internet, mobile internet, over the telephone (voice) and text (SMS).

Justdial has also initiated its ‘Search Plus’ Services for the users. These services are aimed at making several day-to-day tasks conveniently actionable and accessible to the users. With this step, Justdial is transitioning from being purely a provider of local search and related information to being an enabler of such transactions. Justdial intends to provide an online platform to thousands of SME’s to get them discovered and transacted.